

WT (Wearable Technologies) are technologies items worn close to the body, on the body or even in the body.

Select one of the following wearable technologies and create a one page infomercial on that item. Include

- Name of item/device
- Brand name of item /device
- What it is used for
- Who would use it
- How it is use
- Cost (Canadian \$\$)
- Your personal opinion of the item/device which includes some sort of rating format
- 2 graphics of the item/device
- Explain how you think the item/device fits into Media Design

Wearable Technologies List:

- Watches                      -Wrist or Angle Bands                      -Eyewear
- Microchips in footwear or clothing                      - Can be for pets/animals too

Go to <http://vandrico.com/wearables/list> for a complete listing of specific, brand name wearables to help you

Use MsPublisher to complete this infomercial in the form of a flyer, brochure, 11x17" or 8.5 x 30" poster, banner or full ad newspaper page.

Your main goal is to inform the public of the chosen wearable technology via your infomercial

24 marks.